ORDER

FIRST FOR YOU

Orders	Order / Rev:	704728									
	Alt Order #:	06265036				FIRST FO	RYOU				
	Product Desc:	STEARNS FO	R CONGRESS			A GARRETT COMPANY					
	Estimate:	2577				WJXX-TV	WJXX-TV				
	Flight Dates:	08/07/12 - 08/1	4/12	Primary AE	:	Jim Quinn					
	Original Date / Rev:	08/06/12 / 08/0	08/12	Sales Office	e:	T-PHI					
	Order Type:	Political		Sales Regi	on:	NAT					
Agency	Name:	Strategic Med	ia Placement/ POL								
	Buying Contact:			Billing Type	: :	Cash					
	Billing Contact:			Billing Cale	ndar:	Broadcast					
		7669 Stagers L	-oop	Billing Cycle	e:	EOM/EOC					
		Delaware, OH	43015	Agency Co	mmission:	15%					
Advertiser	Name:	Stearns,C / R	/Congress								
	Demographic:	A50+		New Busine	ess Thru:	00:15:00					
	Product Codes:	PL-US House	Representative	Order Sepa	aration:						
	Priority:	P-3		Advertiser I	External ID:						
	Revenue Codes:	AGY, GEN, PC	AGY, GEN, POL		ernal ID:						
Bill Plan				Totals							
Start Date	End Date # Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Ratino			
07/30/12	08/14/12 41	\$4,125.00	\$3,506.25	August 2012	41	\$4,125.00	\$3,506.25	0.0			

Totals

41

\$4,125.00

\$3,506.25

0.00

Account	Executives
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Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1	WJXX	08/07/1	2 08/12/12	GMJ	CM	M-F 6a-7a	WTF	:30	4	\$75.00 P-3	0.00 NM	4	\$300.00
				M-F 6a-7a									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 08/	06/12	08/12/12	WTF	4	\$75.00	0.00						
2	WJXX	08/13/1	2 08/14/12	GMJ	CM	M-F 6a-7a	МГ	:30	2	\$75.00 P-3	0.00 NM	2	\$150.00
				M-F 6a-7a									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 08/	13/12	08/19/12	МГ	2	\$75.00	0.00						
3	WJXX	08/07/1	2 08/12/12	Good Morning A	merica CM	M-F 7a-9a	WTF	:30	8	\$55.00 P-3	0.00 NM	8	\$440.00
	01/ 1/41	(/D A) (M-F 7a-9a									
	2X MAX						.						
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 08/		08/12/12	WTF	8	\$55.00	0.00			^			
4	WJXX	08/13/1	2 08/14/12	Good Morning A	merica CM	M-F 7a-9a	МТ	:30	4	\$55.00 P-3	0.00 NM	4	\$220.00
	2X MAX	(/DAV		M-F 7a-9a									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	<u>31a</u> /Veek: 08		08/19/12	MT	<u>3pois/week</u>	\$55.00	0.00						
	WJXX		2 08/12/12	GMJ Sunday	CM	Sun 7a-730a		:30	1	\$40.00 P-3	0.00 NM	1	\$40.00
3	VVJAA	00/12/1	2 00/12/12	GMJ Sunday	Civi	3uii 7a-730a	3	.30	'	φ40.00 F-3	U.UU INIVI	'	φ40.00
	Sto	rt Date	End Date	Weekdays	Spots/Week	Rate	Poting						
V	<u>عاد</u> /Veek: 08		08/12/12	S	<u>3pois/week</u>	\$40.00	Rating 0.00						
			2 08/12/12	First Coast News	On DoieM	First Coast N		:30		\$50.00 P-3	0.00 NM	1	\$50.00
6	WJAX	00/12/1	2 00/12/12	First Coast News		First Coast N	iews (3	.30	ı	φου.υυ Ρ-3	U.UU INIVI	'	φου.υυ
				First Coast News	5 OH FUIIL						l	I	

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Order / Rev: 704728 Advertiser: Stearns, C / R / Congress

Alt Order #: 06265036 Product Desc: STEARNS FOR CONGRESS WJXX-TV

Flight Dates: 08/07/12 - 08/14/12 Estimate: 2577

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days		Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
6 WJXX	08/12/1	2 08/12/12	First Coast News First Coast News		First Coast N	ews C	- S	:30	1	\$50.00 P-3	0.00 NM	1	\$50.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/12/12	S	1	\$50.00	0.00				ф т о оо Б о	0.00.104		# 70.00
7 WJXX	08/11/1	2 08/11/12	GMA Weekend Sat-Sun 8a-9a	СМ	Sat-Sun 8a-9	aS	S-	:30	1	\$70.00 P-3	0.00 NM	1	\$70.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/12/12	GMA Weekend	CM	\$70.00 Sat-Sun 8a-9	0.00 a	- S	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
0 110701	00/12/1	12 00/12/12	Sat-Sun 8a-9a	OW	out our ou o	u	5	.00	•	ψ100.001 0	0.00 14141	·	Ψ100.00
Sta Week: 08/	rt Date	End Date 08/12/12	Weekdays S	Spots/Week	Rate \$100.00	Rating 0.00							
E 9 WJXX				CM	Sun 10a-11a		- S	:30	1	\$80.00 P-3	0.00 NM	0	\$0.00
			Sun 10a-11a - ef		_								
Sta Week: 08/	rt Date 06/12	End Date 08/12/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00							
Spot Ch	Date Ra	ange D	escription		t/End Time			ekdays	Len		Rtg Type		
	08/06/1. edited	2-08/12/12 T	This Week 10A	Sun	10a-11a - eff			Sı	.1	:30 (\$80.00)	0.00 <i>NM</i>		
[cr]													
10 WJXX	08/07/1	2 08/12/12	FCN News at 6	СМ	M-F 6p-6:30p	WTF-		:30	4	\$110.00 P-3	0.00 NM	4	\$440.00
Sta	rt Date	End Date	M-F 6-6:30pm Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/12/12	WTF	4	\$110.00	0.00							
11 WJXX	08/13/1	2 08/13/12	FCN News at 6 M-F 6-6:30pm	СМ	M-F 6p-6:30p	M		:30	1	\$110.00 P-3	0.00 NM	1	\$110.00
Sta Week: 08/	rt Date	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$110.00	Rating 0.00							
			FCN Sat News at		Sat FCN New		S-	:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
			Sat 6:30-7p/7p no										
Sta Week: 08/	rt Date 06/12	End Date 08/12/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00							
			FCN Sun News a	t 6:30 CM	Sun 6:30-7p		- S	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
C+-		Fred Data	Sun 6:30-7p	Crata/Mask	Data	Datina							
Week: 08/	rt Date 06/12	End Date 08/12/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00							
14 WJXX	08/07/1	2 08/12/12	FCN News at 7p M-F 7-7:30p	СМ	M-F 7p-7:30p	WTF-		:30	4	\$180.00 P-3	0.00 NM	4	\$720.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/12/12	WTF	4	\$180.00	0.00				\$400.00 D.O	0.00.004		# 400.00
15 WJXX	08/13/1	2 08/13/12	FCN News at 7p M-F 7-7:30p	СМ	M-F 7p-7:30p	M		:30	1	\$180.00 P-3	0.00 NM	1	\$180.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/19/12	M FCN News at 11p	m CM	\$180.00 M-Su 11p-11	0.00	S-	:30	5	\$150.00 P-3	0.00 NM	5	\$750.00
10 110/1/	00/01/1	12 00/12/12	M-Su 11-11:35p	III OW	W-Od TIP-TI	.00p Wirk	J -	.50	5	ψ100.001 3	0.00 14101		Ψ700.00
	rt Date	End Date	Weekdays WTFS-	Spots/Week	Rate	Rating							
Week: 08/		08/12/12		m CM	\$150.00 M-Su 11p-11	0.00 :35p M		:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
			M-Su 11-11:35p		· · · · · ·	- p			-	, ,,,,,,,,		·	,
Sta Week: 08/	rt Date	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$150.00	Rating 0.00							
			FCN News at 5pm		M-F 5p-5:30p			:30	1	\$80.00 P-3	0.00 NM	1	\$80.00
_			M-F 5-5:30pm	•									
Sta Week: 08/	rt Date 13/12	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00							
											Totale	//1	\$4.125.00